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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 6-K**

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**REPORT OF FOREIGN ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16  
OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the month of July 2024**

**(Commission File No. 001-40408)**

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**Global-E Online Ltd.**

(Translation of registrant's name into English)

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**Global-E Online Ltd**

**9 HaPsagot St.,**

**Petah Tikva 4951041, Israel**

(Address of registrant's principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

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## EXPLANATORY NOTE

On July 9, 2024, Global-E Online Ltd. (the “Company”) issued a press release titled “Global-e Appoints Two New Senior Executives”. A copy of the press release is furnished as Exhibit 99.1 herewith.

Other than as indicated below, the information in this Form 6-K (including in Exhibit 99.1) shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”) or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act.

The first, second and fourth paragraphs and the section titled “Cautionary Note Regarding Forward Looking Statements” included in the press release attached as Exhibit 99.1 to this Form 6-K are hereby incorporated by reference into the Company’s Registration Statement on Form S-8 (File No. 333-256403).

**EXHIBIT INDEX**

The following exhibit is furnished as part of this Form 6-K:

<b>Exhibit</b>	<b>Description</b>
<u>99.1</u>	<u><a href="#">Press release dated July 9, 2024 titled "Global-e Appoints Two New Senior Executives"</a></u>

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereto duly authorized.

**Global-E Online Ltd.**

(Registrant)

By: /s/ Amir Schlachet

Name: Amir Schlachet

Title: Chief Executive Officer

Date: July 9, 2024

## Global-e Appoints Two New Senior Executives

PETACH TIKVA, Israel, July 9, 2024 – [Global-e Online Ltd.](#) (Nasdaq: GLBE), the leader of Direct-To-Consumer global eCommerce enablement, announced today the promotions of Tomer Gold to the role of EVP, Head of the Channels and SMB Division and Siddharth Jain to serve as EVP, Technology of the Channels and SMB Division.

Tomer Gold is set to lead the company’s Managed Markets partnership, having previously served as the VP of Corporate Development at Global-e since 2021. With a rich background in finance and business strategy, Tomer has a proven track record of driving significant corporate initiatives and growth, including the acquisition of Flow Commerce which transformed into the Channels and SMB Division. Prior to Global-e, Tomer worked in investment banking at Goldman Sachs for 5 years.

Siddharth Jain will head up Technology of the Channels and SMB Division, following his successful role serving as the Senior Vice President of Engineering at this division since 2022, and beforehand as Senior Vice President of Engineering at Flow Commerce, which was acquired by Global-e. His strategic vision and leadership have been pivotal in the company’s technological advancements and team expansions, building upon his many years of prior experience in technological leadership position across different industries.

Tomer will be replacing Rob Keve, who served as EVP, Head of the Channels and SMB Division, and Siddharth will be taking over for Michael Bryzek, who led Technology of the Channels and SMB Division.

“We are thrilled with the promotions of Tomer and Siddharth as they transition into their new roles at Global-e. Their extensive experience and visionary leadership are invaluable assets that will drive the division and our company forward. We are confident that their contributions will be instrumental in achieving our strategic goals and enhancing our position as leaders in the global e-commerce market,” said Amir Schlachet, CEO of Global-e.

“We would also like to take the opportunity to thank Rob Keve and Michael Bryzek, the founders of Flow Commerce Inc., which was acquired by Global-e. We are grateful for their valuable contributions at Global-e over the past two and a half years, as we created the revolutionary solution to power Shopify Managed Markets (formerly known as Markets Pro) offering which is based on the technology and infrastructure built at Flow Commerce coupled with GLBE broader data and solution capabilities,” said Nir Debbi, President of Global-e.

### **About Global-E Online Ltd.**

Global-e (Nasdaq: GLBE) is the world's leading platform enabling and accelerating global, Direct-To-Consumer ecommerce. The chosen partner of over 1,000 brands and retailers across the United States, Europe and Asia, Global-e makes selling internationally as simple as selling domestically. The company enables merchants to increase the conversion of international traffic into sales by offering online shoppers in over 200 destinations worldwide a seamless, localized shopping experience. Global-e's end-to-end ecommerce solutions combine best-in-class localization capabilities, big-data best-practice business intelligence models, streamlined international logistics and vast cross-border experience, enabling international shoppers to buy seamlessly online and retailers to sell to, and from, anywhere in the world. For more information, please visit: [www.global-e.com](http://www.global-e.com).

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